



Citizens' involvement in Large-scale demonstrations of CCAM

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➤ UITP AND CCAM



- Brings together 1800 stakeholders of public transport
- 1st **Policy Brief on Automated Vehicles** in 2017: CCAM is a game changer if it is integrated to the public transport!
- Active in **CCAM Partnership & discussions** about large-scale demo, regulations, societal aspects
- Launched the **SPACE** project in 2018
- Coordinates the **SHOW** project, the biggest ever initiative for large-scale demonstration of CCAM in Europe
<https://show-project.eu/>
- Involved in other CCAM EU-projects: ARCADE, Drive2theFuture, GECKO



➤ WHAT ARE WE TESTING FOR?

Benefits of CCAM can only be reached

if the citizens accept the CCAM services

Until now, many trials with automated shuttles over the world for

- Raising awareness through entertainment (=AVs are fun)
- Nudging behaviours (=AVs are for shared mobility)
- Collecting users' opinions through surveys (=are AVs perceived safe?)

Next level for large-scale demonstration:

- Integration to citizens' daily lives over long period of time
- Deep understanding of CCAM benefits and limitations for ALL

➤ TO BE CONSIDERED FOR THE NEXT LEVEL

- Consider the needs of the whole population (= **CCAM for all**)
 - Including citizens with special needs: e.g., non-tech-savvy persons & persons with reduced mobility
 - In the local context
 - With diverse mobility profiles (commuter, tourist, shopper, ...)
- Include the citizens **from the beginning** of the project
 - Shape the demo to their needs!
- Use a **variety of methods** for citizens' involvement
 - Surveys, ideathons, dialogues...



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