SHOW Final Event
Achievements and the road ahead

Scandic Tampere City Hotel Tampere, Finland
26 September

AGENDA

8:30 AM	9:15 AM	Registration & welcome coffee
9:15 AM	9:30 AM	**Welcome from our hosts** Mika Kulmala, *Project Manager, City of Tampere* Mika Rytkönen, *Chairman of the Board & Co-founder, Remoted*
9:30 AM	9:45 AM	**Keynote address** Saara Reinimäki *Director, Automation Unit, Ministry of Transport and Communications, Finland*
9:45 AM	10:00 AM	**Welcome from UITP** Karine Sbirrazzuoli, Senior Director - Knowledge & Innovation, UITP
10:00 AM	10:25 AM	**SHOW's challenges & achievements** Evangelos Bekaris & Maria Gkemou *Centre for Research and Technology Hellas (CERTH)* *SHOW Technical Manager*
10:25 AM	10:40 AM	**Keynote address** Christian Merkt *Chair, CCAM Association &* *Director, EU Governmental Affairs, Digitalization and Automated Driving, BMW*
10:40 AM	10:55 AM	**SHOW Results Pitches – Technology** 1. Jennifer Amritzer, FZI - Digital twins & HD mapping 2. Marios Sekadakis, NTUA – Simulation suite 3. Antonios Lalas, CERTH/ITI – Data collection & management 4. Tariq Rooijen, TNO - Traffic & environmental impact assessment

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10:55 AM	11:30 AM	*Coffee break*
11:30 AM	11:50 AM	**SHOW recommendations for cities & PTOs** Clarisse de Cerjat, *Project Coordinator, Eurocities* John McSweeney, *Project Coordinator, UITP*
11:50 AM	12:50 PM	**Panel discussion: Moving from testing to full deployment** Moderator: Maria Gkemou, CERTH Speakers: • Mika Rytkönen, *Chairman of the Board & Co-founder, Remoted* • Mika Kulmala, *Project Manager, City of Tampere* • Niklas Salminen, *Consultant, Sitowise* • Taavi Roivas, *Chairman, AuveTech* • Ali İhsan Danışman, *Chief Commercial Officer, Adastec* • Robert Sykora, *Director – Europe, Ohmio*
12:50 AM	1:00 PM	**SHOW Results Pitches – Public Transport** 1. Nicolas Morael, Transdev 2. Anja Holdermüller, Bahnen der Stadt Monheim 3. Pierre Chehwan, BETI 4. Clémentine Barbier, Keolis 5. Sergio Fernández Balaguer, EMT Madrid
1:00 PM	2:30 PM	Lunch break
2:30 PM	2:45 PM	**SHOW Results Pitches – Horizontal issues** 1. Natacha Metayer, Vedecom – Social acceptance 2. Gonzalo Alcaraz, IRF – Training programmes 3. Víctor Ferran, Bax – Societal impact assessment 4. Clarisse De Cerjat, Eurocities – CCAV in SUMP 5. Fatima-Zahra Debbaghi, VUB – Overall impact assessment

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2:45 PM	3:15 PM	**Replication & transferability of SHOW learnings** Matthieu Graindorge, *Senior Project Manager, City of Helmond* Dominik Schallauer, *Automated Mobility Expert, AustriaTech*
3:15 PM	4:30 PM	**Panel discussion: The future of Shared CCAM – what we expect & what we need** Moderator: Stephane Dreher, *Head of CCAM, ERTICO & FAME Project Coordinator* Speakers: • Clémentine Barbier, *Head of Autonomous Mobility, Keolis* • Evangelos Bekiaris, *Director, CERTH & CCAM Association Delegate for Research Institutes* • Lars Abeler, *Deutsche Bahn Regio & ULTIMO Project Coordinator* • Takahiko Uchimura, *Director, Mobility Innovation Alliance Japan, Project Researcher, The University of Tokyo and International Collaboration Leader, CooL4 Project* • Jane Lappin, *Bluedoor Strategy and Research* • Prof. George A. Giannopoulos, *Professor emeritus, Aristotle University of Thessaloniki*
4:30 PM	5:00 PM	*Coffee break*
5:00 PM	5:30 PM	**Closing remarks** Evangelos Bekiaris, *Director, CERTH* John McSweeney, *Project Coordinator, UITP*
7:00 PM		**Networking reception** Museum Centre Vapriikki Alaverstaanraitti 5 33100 Tampere